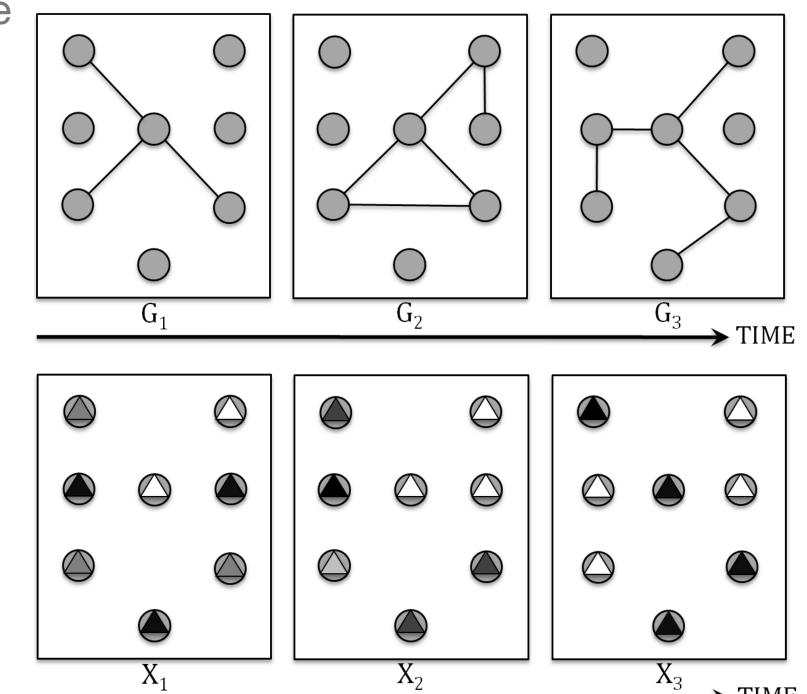
Modeling the Evolution of Discussion Topics and Communication to Improve Relational Classification

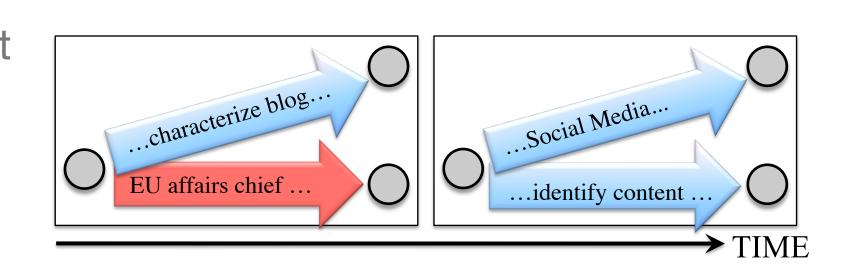
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Introduction

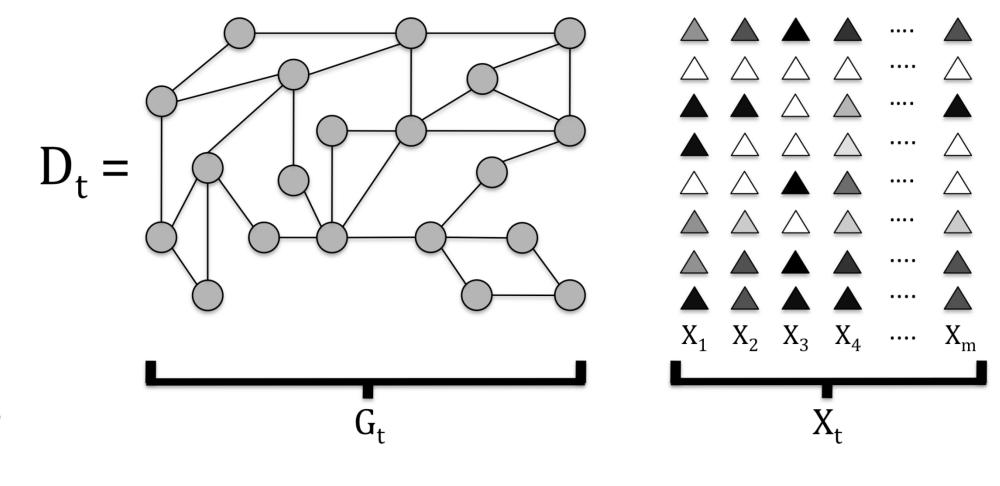
- Although relational dependencies have been successfully exploited in classification models, most approaches ignore temporal network information and only consider *static* network snapshots
- However, many relational domains have both network structure and attributes changing over time
 - For example, in social media there can be temporal dynamics in both the communication structure and message/document content
- We aim to exploit these dependencies between temporal and relational information to improve predictive accuracy
- Key ideas:
 - Events in the recent past are more influential than events in distant past
 - Regular series of events are likely to indicate stronger relationships than events isolated in time





Data: Python Open Source Development

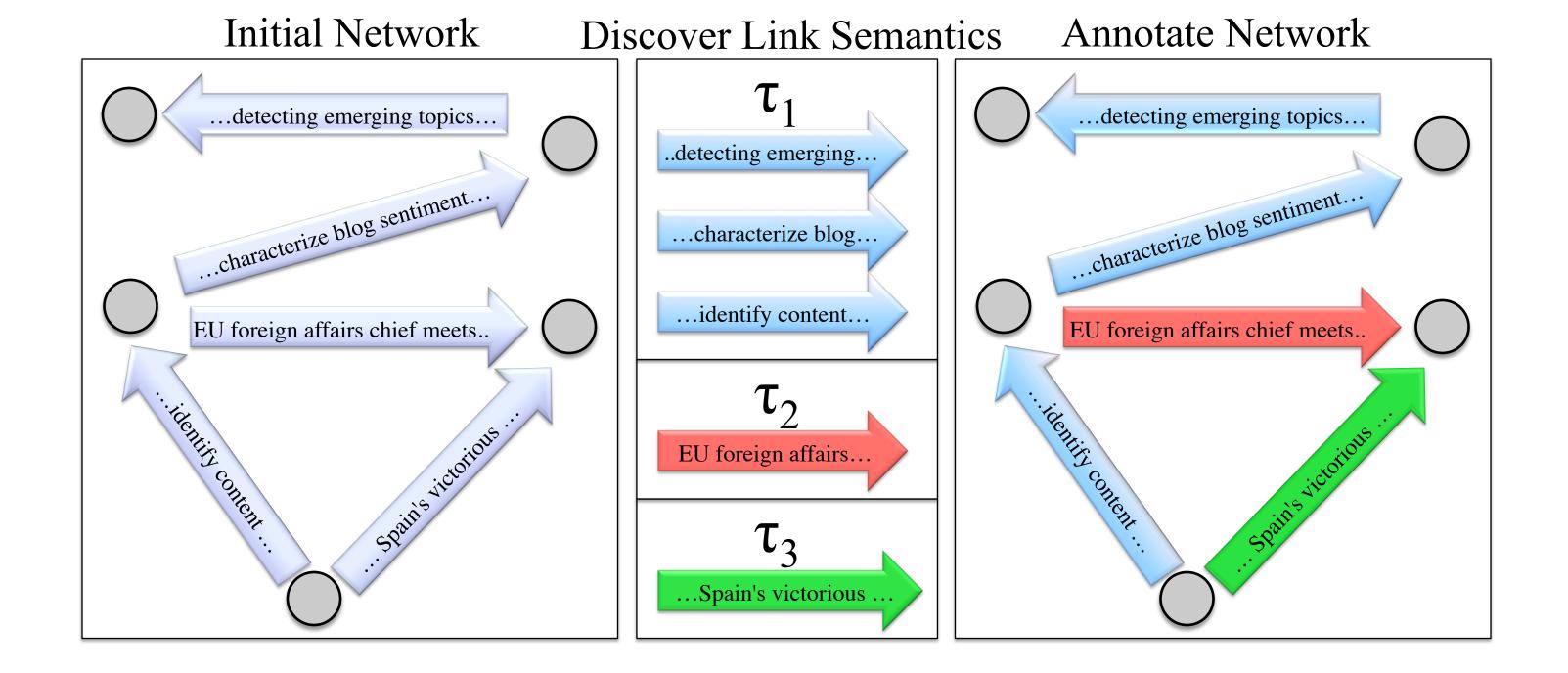
- We extracted emails and bug discussions from the open-source python development environment (01/01/07 - 09/30/08)
 - 13181 email messages from 1914 developers
 - 69435 bug comments from 5108 developers
- Let D = D₁, D₂,...,D_n be a sequence of temporal snapshots.
 - Every temporal snapshot *i* corresponds to the events that occurred during the time period *i*.



- The size of the temporal snapshots are three month periods.
- Goal: Predict individual developer effectiveness (has closed bug) given the communications between developers and their latent topics.

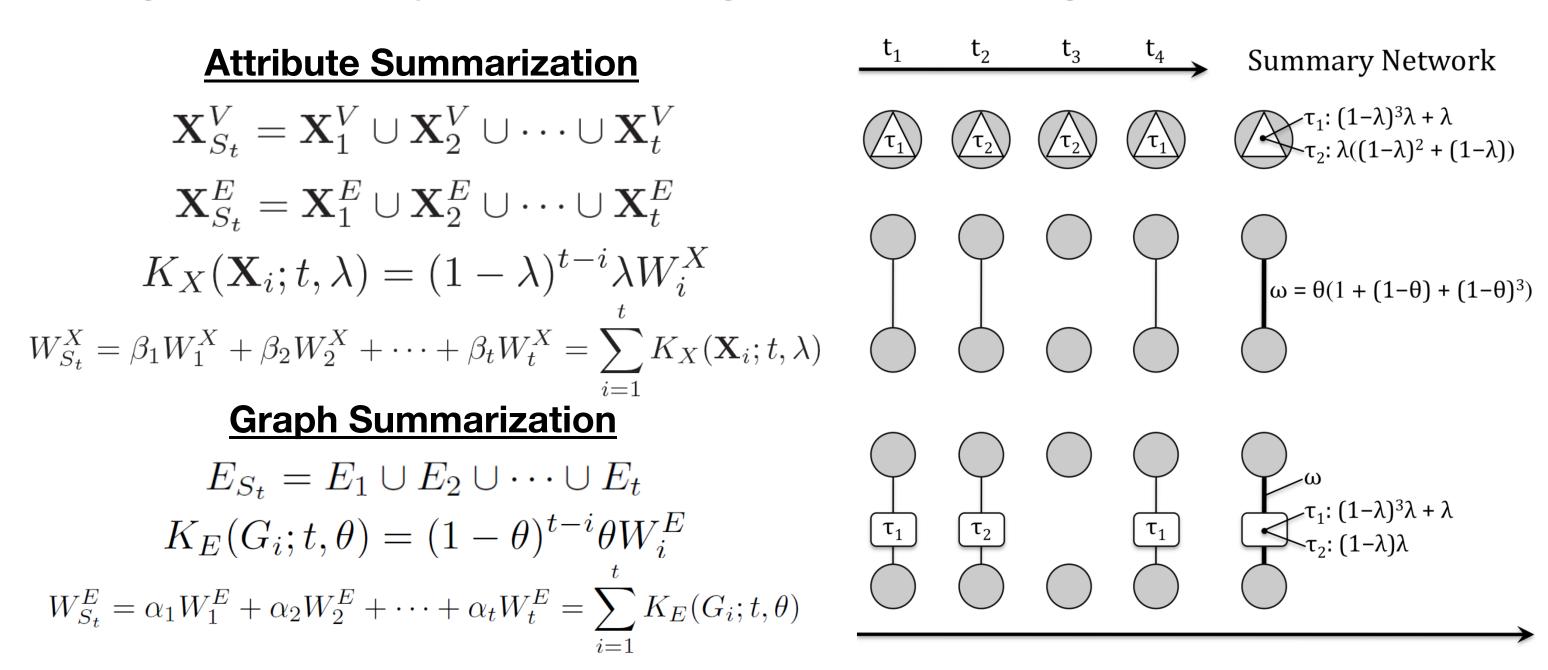
Textual Analysis: Interpreting Links and Nodes

- Initial dataset has only developer emails and bug discussions
- Network Annotation: Automatically annotate the links and nodes by discovering the latent topics of the communications between individuals
- Motivation:
 - In the task of predicting effectiveness we may find that communications about specific topics may indicate more *productive* interactions
 - For example, communications about 'sports' may correspond to less effective interactions than those discussing 'web programming'
- We have developed a simple method for assigning such semantics to the links and nodes in a text-based network.
 - Use LDA to identify communication topics
 - Label each communication link with it's most likely latent topic and each individual with their most frequent topic of communication.

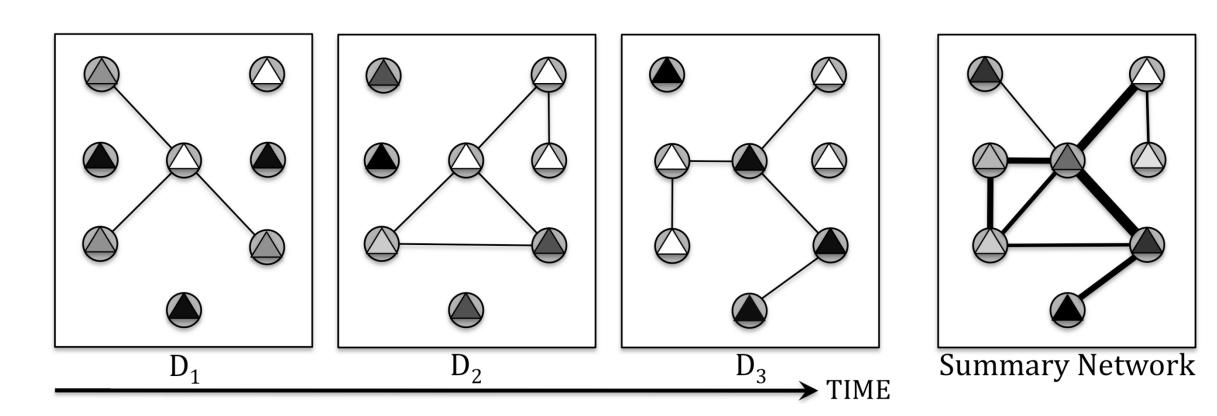


Temporally-Evolving Network Classifier

- Phase 1: Model Temporal Influence of Links and Attributes
 - Transform dynamic graph into statically weighted summary graph and set of weighted summary attributes using kernel smoothing (exponential kernel)

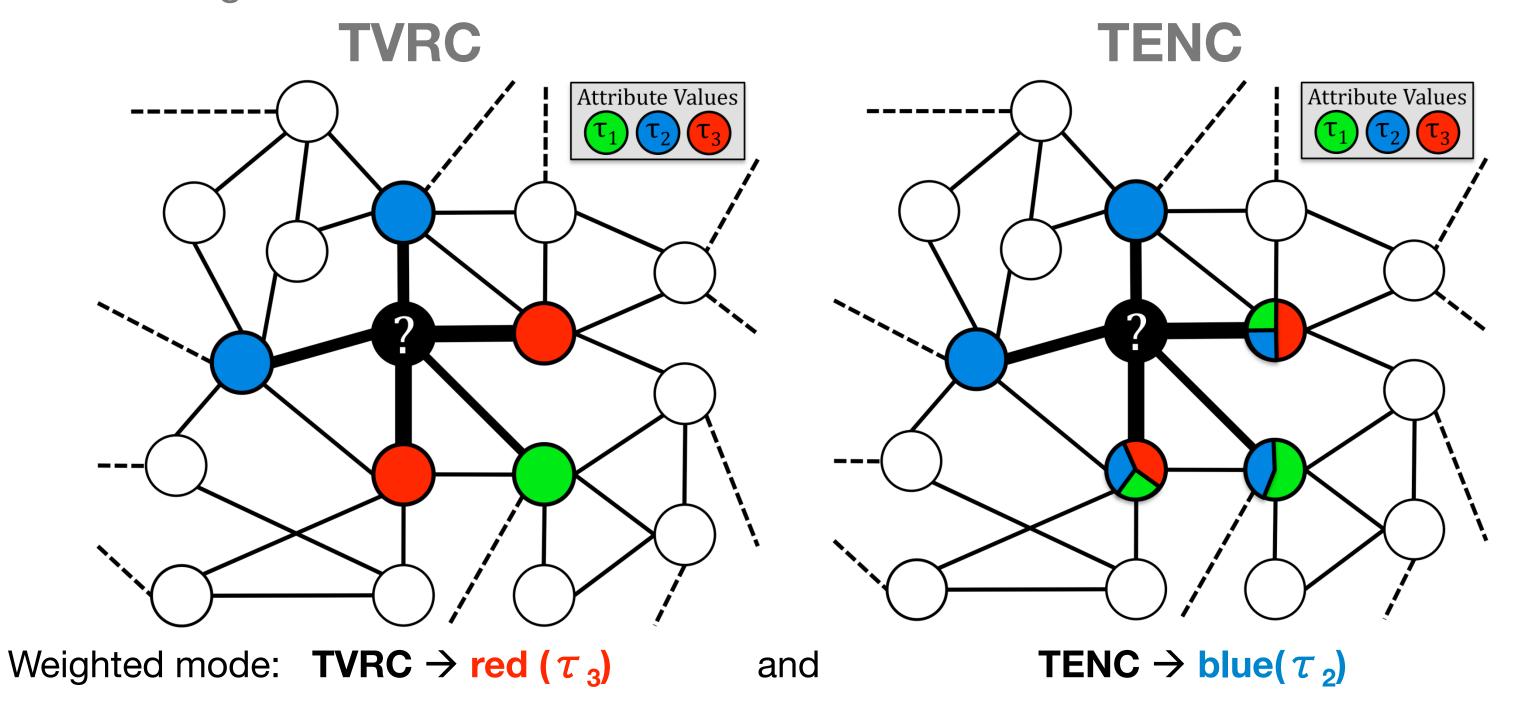


• Weights can be viewed as probabilities that a relationship (or attribute value) is still active at the current time step *t*, given that it was observed at time (*t-k*)



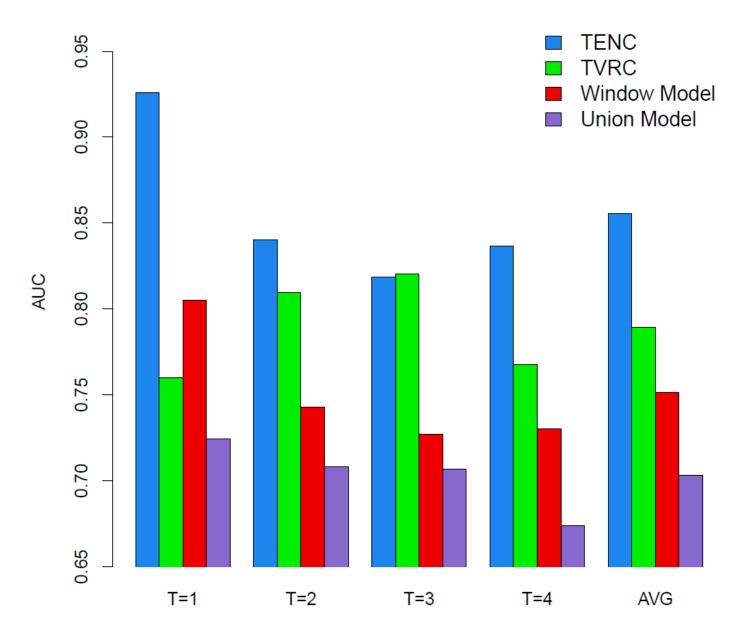
Phase 2: Incorporate Weights into Relational Classifier

- Use summary link and attribute weights in any arbitrary modified relational classifier to moderate the conditional attribute dependencies throughout the relational data graph
- When relational attributes are considered by the model, the attribute values are weighted by the product of their attribute weight and the corresponding link weight



Results: Predicting Effectiveness

- Weighting parameters θ and λ are selected using k-fold cross validation
- Models:
 - TENC: Incorporates the temporal influence of **both** links and attributes
 - TVRC: Uses temporal information on links only
 - Union Model: Uses unweighted summary network
 - Window Model: Uses only the immediate past
- Main Finding: TENC drastically improves model performance over all models



Conclusions

- Main Contributions:
 - Method to automatically annotate network with latent link and node topics for classification
 - Designed classifier to model and leverage the evolution of both links and latent topics
- Modeling the temporal dynamics of the latent topics results in a significant improvement for predicting individual effectiveness
- The results illustrate the opportunity for modeling both the time-varying communication links and the temporally evolving latent topic attributes