# Dynamic Network Embeddings: From Random Walks to Temporal Random Walks

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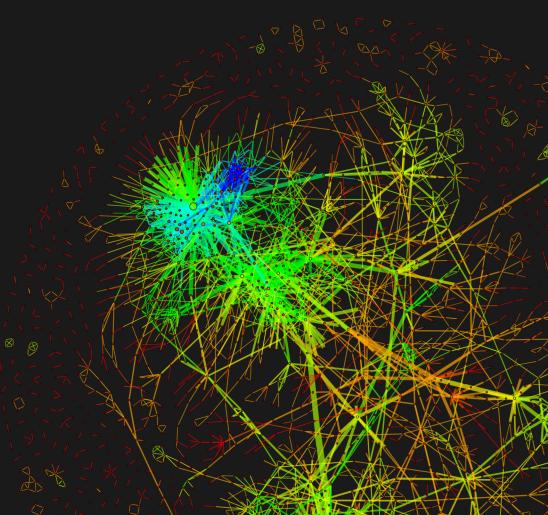


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## Representation Learning in Graphs

 Goal: Learn representation (features) for a set of graph elements (nodes, edges, etc.)

Given 
$$G = (V, E)$$
  
Learn a function  $f: V \to \mathbb{R}^d$ 

- Key intuition: Map the graph elements (e.g., nodes) to the d-dimension space, while preserving some type of "similarity", e.g., based on proximity (communities), or structural similarity (roles)
- Use the features for any downstream prediction task

### **Limitations of Current Methods**

- Ignore temporal information (edge timestamps)
  - Most real-world networks are dynamic (evolve over time)

Some recent work uses **discrete static snapshot graphs** [Hisano, 2016; Kamra et al., 2017]

- Very coarse approximation & introduces noise/errors
- Temporally invalid
- Unclear how to create discrete snapshot graphs & differs for each network [Soundarajan et al., 2016]
- Time period to use depends highly on the underlying domain/application (NP-hard problem)

# Problem: Learn Time-respecting Embeddings from CTDN

**Goal:** Find a mapping of nodes to a D-dimensional timedependent representation

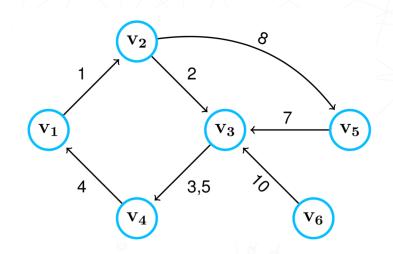
#### Properties warranted by approach:

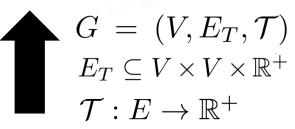
- Temporally valid
- Model network in the most natural way with min information loss
  - Continuous-time dynamic network (as opposed to a sequence of static snapshot graphs)
- General & unifying framework

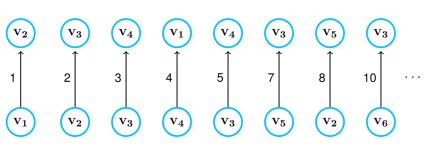
# Continuous-Time Dynamic Network Embeddings (CTDNEs)

- Temporally valid
- Model network at the finest temporal granularity
- Natural way to handle dynamic networks
  - Avoids noise/information loss with discrete static snapshot approaches
- Supports learning in graph streams where edges arrive continuously over time (e.g., every second/millisecond)

$$e_i = (u, v, t) \in E_T$$



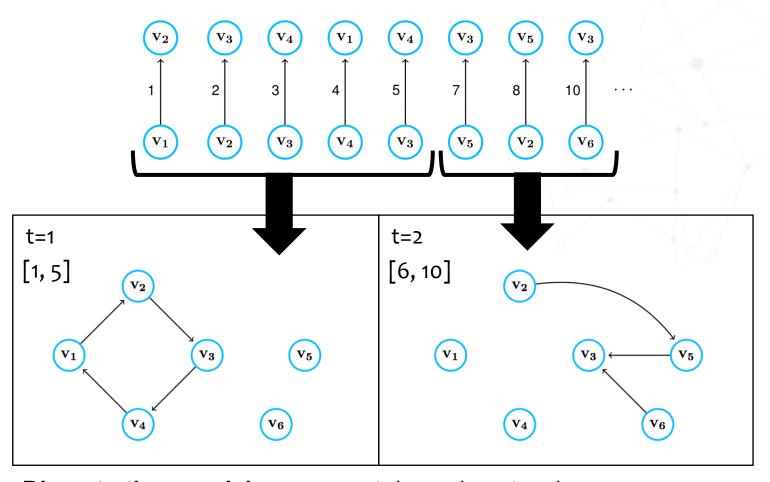




Edge stream

#### Discrete-time models

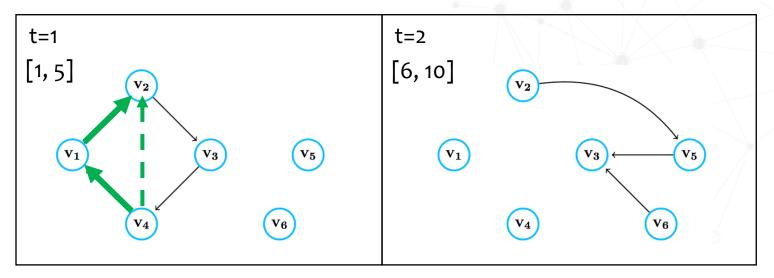
Very coarse approximation of the actual CTDN – temporally invalid & noise/error problems



**Discrete-time models:** represent dynamic network as a sequence of static snapshot graphs  $G_1, \ldots, G_T$  where  $G_i = (V, E_t)$  User-defined aggregation time-interval  $[t_{i-1}, t_i]$ 

#### Discrete-time models

Very coarse approximation of the actual CTDN – temporally invalid & noise/error problems

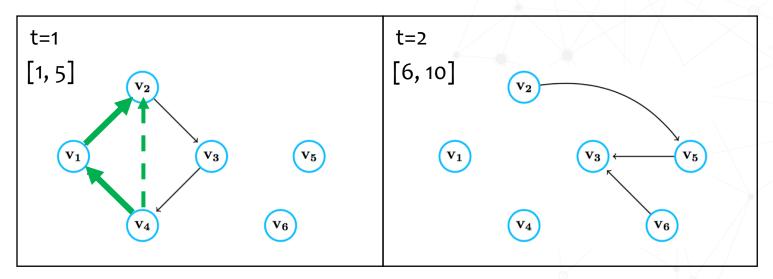


**Discrete-time models:** represent dynamic network as a sequence of static snapshot graphs  $G_1, \ldots, G_T$  where  $G_i = (V, E_t)$ 

A *temporal walk* is a sequence of edges/nodes that obey time.

#### Discrete-time models

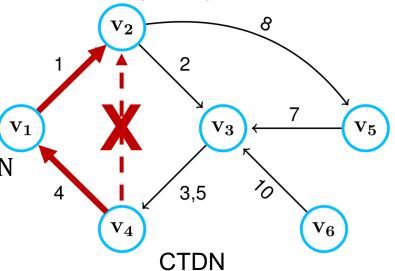
Very coarse representation with similar noise/error problems



**Discrete-time models:** represent dynamic network as a sequence of static snapshot graphs  $G_1, \ldots, G_T$  where  $G_i = (V, E_t)$ 

Notice the walk  $(v_4, v_1, v_2)$  is possible despite it being **temporally invalid** 

- $(v_1, v_2)$  exists in the past w.r.t.  $(v_4, v_1)$
- No noise/error when modeled as CTDN
- CTDN captures the temporally valid walks (with no information loss)



## Continuous-Time Dynamic Network Embeddings

- Captures the temporally valid interactions in the dynamic network in a lossless fashion
- CTDNE's are temporally valid embeddings learned from the actual dynamic network at the finest temporal granularity, e.g., milliseconds
- CTDNE's do not have the issues and information loss that arises when the actual dynamic network is approximated as a sequence of static snapshot graphs

## CTDN Embedding Framework

- Introduces the notion of temporal walks
- Serves as a general & unifying framework
  - Existing and future embedding methods that use random walks can be adapted for modeling CTDN's in a straightforward manner
- Consists of a few interchangeable components

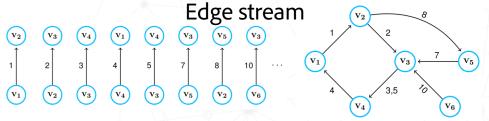
## Bias approach to leverage more recent information

#### Two main ways:

- Bias the selection of the initial edge to start the temporal random walk
- 2. Bias the temporal random walk

## CTDN Embedding Framework

1. Model network as CTDN

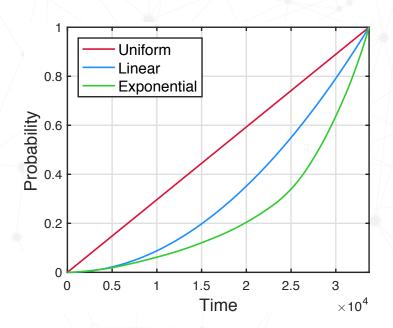


### **Unbiased/biased Temporal Random Walks**

- 2. Initial temporal edge selection
  - Use temporally unbiased or biased techniques to sample the initial edge in the temporal walk
- 3. Temporal neighbor sampling
  - Temporally unbiased or biased sampling of a node from a temporal neighborhood
- 4. Learn time-dependent embedding

## **Initial Temporal Edge Selection**

■ Each temporal walk starts from a temporal edge  $e_i \in E_T$  at time t = T sampled from a distribution  $\mathbb{F}_s$ 



#### **Unbiased**

$$\mathbb{P}(e) = 1/|E_T|$$

### **Temporally Biased**

Exponential:

$$\mathbb{P}(e) = \frac{\exp\left[\mathcal{T}(e) - t_{\min}\right]}{\sum_{e' \in E_T} \exp\left[\mathcal{T}(e') - t_{\min}\right]}$$

 $t_{
m min}$  = min. time associated with an edge in G

Linear:

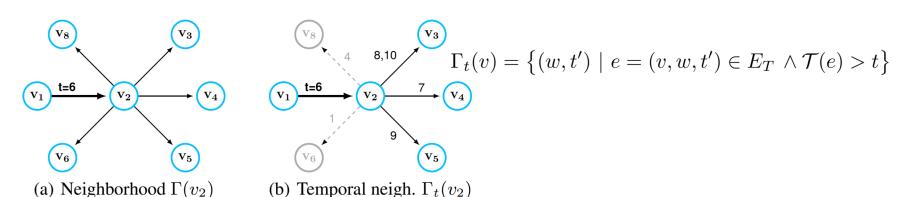
$$\mathbb{P}(e) = \frac{\eta(e)}{\sum_{e' \in E_T} \eta(e')} \qquad \eta : E_T \to \mathbb{Z}^+$$

## Temporal Random Walks

A temporal walk is a temporally valid sequence of edges traversed in increasing order of edge times

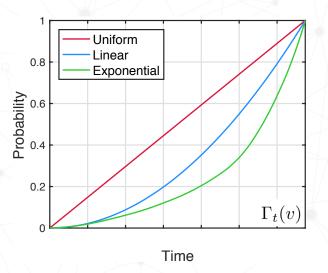
```
1 procedure TEMPORALWALK(G', e = (s, r), t, L, C)
2 Initialize temporal walk S_t = [s, r]
3 Set i = r
4 for p = 1 to min(L, C) - 1 do
5 \Gamma_t(i) = \{(w, t') \mid e = (i, w, t') \in E_T \land \mathcal{T}(i) > t\}
6 if |\Gamma_t(i)| > 0 then
7 Select node j from distribution \mathbb{F}_{\Gamma}(\Gamma_t(i))
8 Append j to S_t
9 Set t = \mathcal{T}(i, j)
10 Set i = j
11 else terminate temporal walk
12 return temporal walk S_t of length |S_t| rooted at node s
```

- After sampling the initial edge to begin the temporal walk
- At each step in the temporal random walk, we sample a node w from the temporal neighborhood of node v according to a distribution  $\mathbb{F}_{\Gamma}$
- Afterwards, we add w to the temporal walk, and find the temporal neighbors of w given the edge traversal time, and repeat.



## **Temporal Random Walks**

Proceed by sampling a node w from the temporal neighborhood of v, adding it to the temporal walk, traversing (v,w,t), and repeating...



#### **Unbiased**

$$\mathbb{P}(w) = 1/|\Gamma_t(v)|$$

#### **Temporally Biased**

**Exponential:** 

$$\mathbb{P}(w) = \frac{\exp\left[\tau(w) - \tau(v)\right]}{\sum_{w' \in \Gamma_t(v)} \exp\left[\tau(w') - \tau(v)\right]}$$
$$\tau(w) = \mathsf{T(v,w)}$$

Linear:

$$\mathbb{P}(w) = \frac{\delta(w)}{\sum_{w' \in \Gamma_t(v)} \delta(w')} \qquad \delta : V \times \mathbb{R}^+ \to \mathbb{Z}^+$$

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## **CTDN Embeddings**

Given a temporal walk S<sub>t</sub>, we learn time-dependent node embeddings by solving:

$$\max_{f} \log \mathbb{P}(W_T = \{v_{i-\omega}, \cdots, v_{i+\omega}\} \setminus v_i \mid f(v_i))$$

where  $\,f:V o\mathbb{R}^D\,$  is the node embedding function; and

$$W_T = \{v_{i-\omega}, \cdots, v_{i+\omega}\}$$
 s.t.

$$\mathcal{T}(v_{i-\omega}, v_{i-\omega+1}) < \cdots < \mathcal{T}(v_{i+\omega-1}, v_{i+\omega})$$

is an arbitrary temporal context window  $\;W_T\;\subseteq\;S_t\;$ 

Just one example extending the Skip-Gram model, many other possibilities

# Experiments

## **Experiments**

Use first 75% of edges (ordered by time) as training & last 25% for testing. We sample an equal number of negative edges to use. (more details in paper)

**CTDNE:**  $\mathbb{F}_s$  and  $\mathbb{F}_{\Gamma}$  = uniform (simplest)

**DeepWalk &** D=128, R=10, L=80,  $\omega$ =10

Node2vec $(p, q \in \{0.25, 0.50, 1, 2, 4\})$ 

**LINE:** 2<sup>nd</sup>-order, samples T = 60M

$$\beta = \underbrace{R \times N}_{\text{\# of total walks}} \times \underbrace{(L - \omega + 1)}_{\text{\# of context windows}}$$

Table 1: AUC scores for Temporal Link Prediction.

DATA	DeepWalk	Node2Vec	LINE	CTDNE	(GAIN)
ia-contact	0.845	0.874	0.736	0.913	(+10.37%)
ia-hypertext09	0.620	0.641	0.621	0.671	(+6.51%)
ia-enron-employees	0.719	0.759	0.550	0.777	(+13.00%)
ia-radoslaw-email	0.734	0.741	0.615	0.811	(+14.83%)
ia-email-eu	0.820	0.860	0.650	0.890	(+12.73%)
fb-forum	0.670	0.790	0.640	0.826	(+15.25%)
soc-bitcoinA	0.840	0.870	0.670	0.891	(+10.96%)
soc-wiki-elec	0.820	0.840	0.620	0.857	(+11.32%)

repeated for 10 random trials

Overall gain in AUC of 11.9% across all embedding methods and graphs

## Experiments comparing different CTDNE variants

 $\mathbb{F}_s$  = distribution used to select the initial edge to begin a temporal walk

 $\mathbb{F}_{\Gamma}$  = distribution used to select next "temporally relevant node" in a temporal walk

Vari	iant				
$\mathbb{F}_s$	$\mathbb{F}_{\Gamma}$	contact	hyper	enron	rado
Unif (Eq. 1)	Unif (Eq. 5)	0.913	0.671	0.777	0.811
<b>Unif</b> (Eq. 1)	<b>Lin</b> (Eq. 7)	0.903	0.665	0.769	0.797
<b>Lin</b> (Eq. 3)	<b>Unif</b> (Eq. 5)	0.915	0.675	0.773	0.818
<b>Lin</b> (Eq. 3)	<b>Lin</b> (Eq. 7)	0.903	0.667	0.782	0.806
$\mathbf{Exp}$ (Eq. 2)	<b>Exp</b> (Eq. 6)	0.921	0.681	0.800	0.820
Unif (Eq. 1)	<b>Exp</b> (Eq. 6)	0.913	0.670	0.759	0.803
$\mathbf{Exp}$ (Eq. 2)	Unif (Eq. 5)	0.920	0.718	0.786	0.827
<b>Lin</b> (Eq. 3)	<b>Exp</b> (Eq. 6)	0.916	0.681	0.782	0.823
<b>Exp</b> (Eq. 2)	<b>Lin</b> (Eq. 7)	0.914	0.675	0.747	0.817

Results indicate the choice of distribution depends on the underlying data and temporal characteristics.

# Comparing CTDNE's to DTDNE's (discrete static snapshot approaches)

#### Two types of embedding methods:

- Discrete-time dynamic network embeddings (DTDNE)
- Continuous-time dynamic network embeddings (CTDNE)

<u>**DTDNE methods:**</u> Given T static snapshot graphs, we learn a (D/T)-dimensional embedding and concatenate them all to obtain a D-dimensional embedding

#### **Disadvantages/limitations:**

- Approximate & noisy representation
- Uses temporally invalid info.
- Finding appropriate aggregation granularity is NP-hard
  - Heuristics often used or simply ignored
- How to handle inactive nodes? Many heuristics...
  - Use previous embedding (if exists)
  - Set to mean embbedding
  - Set to zero, etc...

# Comparing CTDNE's to DTDNE's (discrete static snapshot approaches)

#### Two types of embedding methods:

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**DTDNE methods:** Given T static snapshot graphs, we learn a (D/T)-dimensional embedding and concatenate them all to obtain a D-dimensional embedding

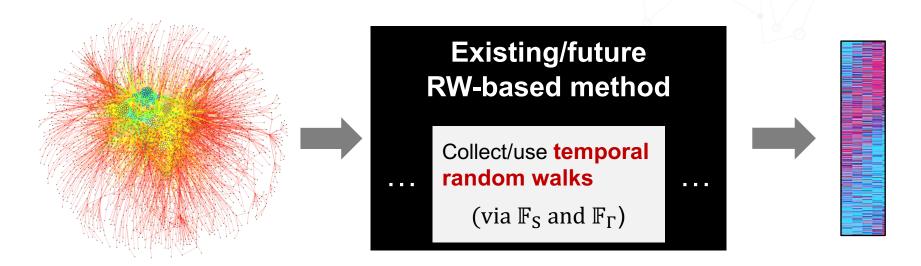
Results comparing	CTDNE's to	DTDNE's	(AUC)
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DATA	DTDNE	CTDNE	(GAIN)
ia-contact	0.843	0.913	(+8.30%)
ia-hypertext09	0.612	0.671	(+9.64%)
ia-enron-employees	0.721	0.777	(+7.76%)
ia-radoslaw-email	0.785	0.811	(+3.31%)

Overall, CTDN embeddings capture the temporal properties better & more accurately than embedding methods that use a sequence of discrete snapshot graphs (and without all the issues/heuristics)

## CTDN Embedding Framework

- This work learns CTDNE's using basic Skip-gram model
- Other existing or future RW-based embedding methods can be easily generalized via the proposed framework



Examples: node2vec, struct2vec, and deep graph models, e.g., GRAM

### Summary and Conclusion

- Introduced the notion of temporal random walks for embedding methods
- Continuous-Time Dynamic Network Embeddings
  - Avoids the issues and loss in information from ignoring time or creating discrete static snapshot graphs
- General & Unifying Framework
  - Key idea can be used by others to adapt existing and/or future embedding methods in a straightforward way
- Effectiveness
  - Achieves an average gain in AUC of 11.9% across all methods and graphs from various application domains

## Thanks!

Questions?



#### Data accessible online:

http://networkrepository.com

#### References

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