

# Higher-order Network Representation Learning

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## **Overview**

Learning a useful representation (embeddings) from graph data lies at the heart and success of many machine learning tasks such as entity resolution, classification, link prediction, and anomaly detection. However, existing embedding methods are unable to capture higher-order dependencies and connectivity patterns that are crucial to understanding and modeling complex networks.

#### Local & Global Embeddings

We find low-rank "local" node embeddings for each motif and k-step matrix by solving the following optimization problem:

$$\underset{t}{\operatorname{arg\,min}} \mathbb{D}\left(\mathbf{S}_{t}^{(k)} \parallel \Phi \langle \mathbf{U}_{t}^{(k)} \mathbf{V}_{t}^{(k)} \rangle\right), \text{ for } k=1,...,K \text{ and } t=1,...,T$$
$$\mathbf{S}_{t}^{(k)} \in C$$
$$\mathbf{S}_{t}^{(k)} \approx \Phi \langle \mathbf{U}_{t}^{(k)} \mathbf{V}_{t}^{(k)} \rangle$$

In this work, we formulate higher-order network representation learning and describe a general framework for learning *Higher-Order Network Embeddings* (HONE) from graph data based on subgraph patterns called graphlets (network motifs, orbits). The HONE framework is highly expressive and flexible with many interchangeable components. The experimental results demonstrate the effectiveness of learning higher-order network representations. In all cases, HONE outperforms recent embedding methods that are unable to capture higher-order structures. In particular, HONE achieve a mean relative gain in AUC of 19% (and up to 75% gain) across all methods and over a wide variety of networks from different application domains.

# **Higher-Order Network Embeddings (HONE)**

Given a graph G=(V,E) and a set  $\mathcal{H} = \{H_1, \ldots, H_T\}$  of T network motifs, we form the weighted motif adjacency matrices 

$$\mathcal{W} = \{W_1, W_2, \dots, W_T\}$$

$$\overset{H_1}{\longrightarrow} H_2 H_3 H_4 H_5 H_6 H_7$$

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 $(\mathbf{W}_t)_{ij} = #$  of instances of motif  $H_t$  that contain nodes i and j (thought of as a tensor where  $W_{ijt} = #$  instances of  $H_t$  that contain  $(i, j) \in E$ )

Concatenate all k-step node embedding for all T motifs and K steps

$$\mathbf{Y} = \begin{bmatrix} \mathbf{U}_{1}^{(1)} \cdots \mathbf{U}_{T}^{(1)} \cdots \mathbf{U}_{T}^{(K)} \cdots \mathbf{U}_{T}^{(K)} \end{bmatrix} \quad \mathbf{Y} \text{ is } N \times TKD_{\ell}$$
  
I-step All node embeddings are normalized appropriately via L2 norm

 $\mathbf{U}_t^{(k)} \leftarrow g(\mathbf{U}_t^{(k)}), \quad \text{for } t = 1, \dots, T \text{ and } k = 1, \dots, K$ 

and find a "global" higher-order node embeddings by solving

arg min  $\mathbb{D}(Y \parallel \Phi(ZH))$  (general Bregman divergence)  $Z, H \in C$ 

For instance,

em

$$\min_{Z,H} \frac{1}{2} \|Y - ZH\|_{F}^{2} = \frac{1}{2} \sum_{ij} (Y_{ij} - (ZH)_{ij})^{2}$$
• Each row of Z is a D-dimensional embedding of a node
$$\frac{N \times D}{Z} = \frac{D \times TKD_{\ell}}{H}$$







(Eq. 2)

### **Motif Matrix Formulations**

To generalize HONE for any motif-based matrix formulation, we can define a function

 $\Psi: \mathbb{R}^{N \times N} \to \mathbb{R}^{N \times N}$ 

#### **Motif Transition Matrix:**

 $\mathbf{P} = \mathbf{D}^{-1}\mathbf{W}$ (Eq. 4)  $\mathbf{D} = diag(\mathbf{W}\mathbf{e})$  $\sum_{i} P_{ij} = \mathbf{p}_{i}^{T} \mathbf{e} = 1$ 

Motif Laplacian Matrix:

$$\mathbf{L} = \mathbf{D} - \mathbf{W} \qquad (Eq. 5)$$

(can use in/out/total motif degree)

#### Normalized Motif Laplacian:

$$\widehat{\mathbf{L}} = \mathbf{I} - \mathbf{D}^{-1/2} \mathbf{W} \mathbf{D}^{-1/2} \quad (\text{Eq. 6})$$

$$\widehat{L}_{ij} = \begin{cases} 1 - \frac{W_{ij}}{w_j} & \text{if } i = j \text{ and } w_j \neq 0 \\ -\frac{W_{ij}}{\sqrt{w_i w_j}} & \text{if } i \text{ and } j \text{ are adjacent} \\ 0 & \text{otherwise} \end{cases}$$

 $w_i = \sum_i W_{ij}$  is the motif degree of node *i* 

# **Evaluation & Results**

Experimental setup: 10-fold cross-validation, repeated for 10 random trials, D=128, D<sub>1</sub> = 16, edge embedding derived via  $(z_i + z_j)/2$ ; Predict link existence via LR; # steps K selected via grid search  $K \in \{1, 2, 3, 4\}$ 

AUC results comparing HONE to recent embedding methods across a wide variety of networks from different application domains.

	soc-hamster	rt-twitter-cop	<sup>soc-</sup> wiki-Vote	tech-routers-rf	facebook-PU	inf-openflights	soc-bitcoinA	Rank
HONE-W (Eq. 2)	0.841	0.843	0.811	0.862	0.726	0.910	0.979	1
HONE-P (Eq. 4)	0.840	0.840	0.812	0.863	0.724	0.913	0.980	2
HONE-L (Eq. 5)	0.829	0.841	0.808	0.858	0.722	0.906	0.975	3
HONE- $\widehat{L}$ (Eq. 6)	0.829	0.836	0.803	0.862	0.722	0.908	0.976	4
Node2Vec [4]	0.810	0.635	0.721	0.804	0.701	0.844	0.894	5
DeepWalk [5]	0.796	0.621	0.710	0.796	0.696	0.837	0.863	6
LINE [9]	0.752	0.706	0.734	0.800	0.630	0.837	0.780	7

Other interesting motif matrix formulations can also be used!

#### **K-step Motif-based Matrices**

Given the motif matrix function  $\Psi$  and the weighted motif graphs W, we derive all k-step motif-based matrices for all T motifs and K steps

$$S_t^{(k)} = \Psi(W_t^k)$$
, for  $k = 1, ..., K$  and  $t = 1, ..., T$ 



GraRep [3] 0.805 0.672 0.743 0.829 0.702 0.898 0.559 8 **Spectral** [10] 0.561 0.699 0.593 0.602 0.516 0.606 0.629 9

#### Overall improvement in AUC of 19.2% and up to 75.2%

# Main Findings & Contributions

- Introduced higher-order network embeddings (HONE)
- Described a computational framework for computing them 2.
- Demonstrated the effectiveness of higher-order network embeddings 3. as HONE achieves a mean relative gain in AUC of 19% across all other methods and networks from a wide variety of application domains.